

# Clean Water

A proposal for a collaborative CCCU project

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# Purpose of Collaboration

**Partnership:** with a reputable non-profit organization, the Global Church, and short-term missions teams (from collaborating institutions)

**Awareness & Education:** within the CCCU communities about Global Water Concerns

**Relief:** by providing spiritually, financially, and physically for a region or regions where there is a significant need for access to fresh water.

# The Situation:

## Water & Sanitation

- Water-related diseases are the leading cause of death for **children** under age **5**
  - **4,900** Children die each day from diarrhea
- **88%** of all diseases are caused by
  - Unsafe Drinking Water
  - Inadequate Sanitation &
  - Poor Hygiene



Unsafe **water** and lack of basic sanitation cause **80%** of all sickness and disease, and kills more people every year than **all** forms of violence, including war.

Additionally, collecting water puts them at greater risk of **sexual harassment** and **assault**.

Many people in the developing world, usually women and children, walk more than **3 hours** every day to fetch water that is likely to make them sick. Those hours are crucial, preventing many from working or **attending school**.

Children are especially vulnerable to the consequences of unsafe water. Of the **42,000 deaths** that occur every week from unsafe water and a lack of basic sanitation, **90%** are children under **5 years old**.

# Why Should We Care?

- 1 in 6 people on the planet lack access to clean water  
Approximately **1.1 Billion** people
- Over **90%** of the poorest of the poor (live on less than \$2 a day) live in least reached/ unreached areas of the world.
- **2** out of every **3** people who live on less than \$2 a day lack access to clean water.
- We have the opportunity to go to the places where few are going and even fewer resources are going.

# Possible Clean Water Collaborators

- Charity: Water
- Blood: Water Mission
- Life Water International
- Integrated Tribal Development Programme

# Charity: Water

- **Mission:**

to bring clean, safe drinking water to people in developing nations

- Non-Faith Based

- Partner with national organizations for projects

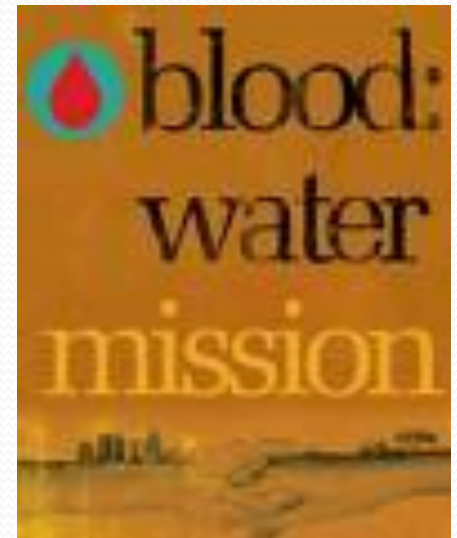


# Blood: Water Mission

- **Mission:**

to tangibly reduce the impact of the African HIV/AIDS pandemic, to promote clean blood and clean water in Africa, and to build equitable sustainable and personal community links

- Faith Based





# Life Water International

- Mission:

to partner with organizations and work with them to empower communities in developing countries to gain safe water, adequate sanitation, effective hygiene, and the knowledge of Jesus' love

- Faith Based

- Possibility of sending teams



# Integrated Tribal Development

## Programme

- **Mission:**

Overall:

to provide holistic and sustainable economic and social development in Northern Thailand

Water Resource & Sanitation:

to improve the general health of villagers by assisting in the prevention of water and soil borne diseases.

- Faith Based
- Teams can be sent



# Program Phase Outline

- Phase 1: Awareness
- Phase 2: Education
- Phase 3: Fundraising
- Phase 4: Mobilization

# Model of 3 Year Water Project Collaboration

## Year 1

**Fall:** Awareness through use of films and passive programming.

**Spring:** Education & fundraising through curricular and co-curricular activities

## Year 2

**Fall:** Continued education & fundraising; initiation of possible short-term team collaboration

**Spring:** Preparation for joint CCCU and/or institution specific short-term teams

## Year 3

**Fall:** Assessment & planning for future short-term teams; using passion & motivation of returning teams to spark new interest in education & fundraising for the project

**Spring:** Preparation for joint CCCU and/or institution specific short-term teams; continued education and fundraising.

# Program Leadership & Institutional Collaboration

- Each Participating Campus
  - Missions Staff, Graduate Assistant and/or Student who is able to offer dedicated hours to awareness, education, fundraising and mobilization efforts
- Liaison between campuses
  - An individual hired by the participating campuses to provide guidance, assist in the development of programs & events, and coordinating fundraising & mobilization efforts

# Outcomes of Clean Water Collaboration

- **Fall 2009:** CCCU schools are beginning campaigns on their campuses
- **2009-2010 School Year:** \$10,000 has been raised to fund a water project with chosen organization
- **Summer 2010:** 1 team from each school or 1 joint CCCU team will participate in a water project
- **2010-2011 School Year:** \$20,000 will be raised
- **Summer 2011:** 1 or more joint CCCU teams will be mobilized
- **2011-2012 School Year:** Clean Water terminology is part of the vocabulary of the student body
- **Summer 2012:** CCCU schools will have taken part in the construction of a minimum of 10 water projects (hopefully more)